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FOR IMMEDIATE RELEASE

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**NUCO2 ANNOUNCES CONFERENCE CALL TO REPORT OPERATING RESULTS FOR
SECOND QUARTER FISCAL 2004**

STUART, FLORIDA, January 15, 2004 – NuCO2 Inc. (NASDAQ: NUCO), announced today that its conference call to report operating results for the second quarter of fiscal 2004 will be held on Tuesday, February 3, 2004 at 11:00 a.m. Eastern Time.

Investors can listen to the conference call over the Internet via NuCO2's web site at www.nuco2.com. To listen to the live call, please go to the web site at least fifteen minutes early to register, download and install any necessary audio software. For those who cannot listen to the live broadcast, a replay will be available shortly after the call.

About NuCO2

NuCO2 Inc. is the leading and only national provider of bulk CO2 products and services to the U.S. fountain beverage industry. With service locations within reach of 99% of the fountain beverage users in the Continental U.S., NuCO2's experienced professionals comprise the largest network of sales and support specialists in the industry serving national restaurant chains, convenience stores, theme parks and sports and entertainment complexes, among others. NuCO2's revenues are largely derived from the installation, maintenance, rental and service of high quality bulk CO2 systems and delivery of beverage grade CO2, which are increasingly replacing high pressure CO2 cylinders, until now the traditional method for carbonating fountain beverages. The new technology offers consistent quality, greater ease of operation, and heightened efficiency and safety utilizing permanently installed on-site cryogenic storage tanks. NuCO2 provides systems and service that allows its customers to spend more time serving their customers. Visit the Company's website at <http://www.nuco2.com>.