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**FOR IMMEDIATE RELEASE**

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**NUCO2 INC. REPORTS PREPAREDNESS PROGRAM ENABLED  
COMPANY TO MAINTAIN UNINTERRUPTED SERVICE  
DESPITE HURRICANE FRANCES**

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**Company Expects to Meet Fiscal 2005 Goals**

STUART, FLORIDA, September 7, 2004, -- NuCO2 Inc. (Nasdaq: NUCO), the largest supplier in the U.S. of bulk CO2 systems and services for carbonating fountain beverages, reported today that despite interruptions in power and communications caused by Hurricane Frances at its headquarters area here, the Company has continued to serve its customers uninterruptedly nationwide, owing to a previously established preparedness program.

NuCO2 implemented the program before the hurricane hit the area, deploying calls from customers to previously prepared locations in Los Angeles, Dallas, Atlanta and Pelham, NY. Customer call center operations will be handled temporarily at a centralized location in Philadelphia, PA, until full service in the Florida area is restored. NuCO2's headquarters building had no damage nor were any individuals injured, and was able to operate on a limited basis because of back-up generators and phone communications.

“Our management and staff performed marvelously, working around the clock to assure our customers of continued service,” said Michael E. DeDomenico, Chairman and CEO. “I am very proud and appreciative of what they accomplished.”

Mr. DeDomenico said that he fully expected NuCO2 to meet its corporate and financial goals for fiscal 2005. “While we continue to assess the impact of the storm, particularly on some customers in Florida, we see no long term affect given our Company's nationwide footprint and our preparedness program,” he commented.

## About NuCO2

NuCO2 Inc. is the leading and only national provider of bulk CO2 products and services to the U.S. fountain beverage industry. With service locations within reach of 99% of the fountain beverage users in the Continental U.S., NuCO2's experienced professionals comprise the largest network of sales and support specialists in the industry serving national restaurant chains, convenience stores, theme parks and sports and entertainment complexes, among others. NuCO2's revenues are largely derived from the installation, maintenance and rental of bulk CO2 systems and delivery of beverage grade CO2, which are increasingly replacing high pressure CO2, until now the traditional method for carbonating fountain beverages. The technology offers consistent quality, greater ease of operation, and heightened efficiency and safety utilizing permanently installed on-site cryogenic storage tanks. NuCO2 provides systems and services that allow its customers to spend more time serving their customers. Visit the Company's website at [www.nuco2.com](http://www.nuco2.com).

*Statements contained in this press release concerning the Company's outlook, competitive position and other statements of management's beliefs, goals and expectations are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, and are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in or implied by the statements. With respect to such forward-looking statements, we claim protection under the Private Securities Litigation Reform Act of 1995. These risks and uncertainties include, but are not limited to, the ability of the Company to add new accounts, competition and future operating performance. The Company disclaims any obligation to update any forward looking statement as a result of developments occurring after the date of this press release.*

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