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FOR IMMEDIATE RELEASE

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NUCO2 INC. SIGNS MASTER SERVICE AGREEMENT IN U.S. WITH INTERNATIONAL DAIRY QUEEN

STUART, FLORIDA, January 9, 2006 - NuCO2 Inc. (NASDAQ: NUCO), the largest supplier in the U.S. of bulk CO2 systems and services for carbonating fountain beverages, today announced the signing of a master service agreement with International Dairy Queen, with approximately 4,900 owned and franchised Dairy Queen[®] and DQ Grill & Chill[®] stores in the U.S. The agreement covers all owned stores and designates NuCO2 as the preferred supplier for its roughly 4,850 franchised units, of which NuCO2 currently serves approximately 500.

“Dairy Queen is a legendary company founded 60 years ago and which is today the acknowledged international retail treat-category leader,” said Jack Wilson, Chief Customer Officer of NuCO2. “We are proud to be associated with Dairy Queen and pleased that Dairy Queen has joined our growing list of national and regional food and restaurant chains that have entered into master service agreements with us. This agreement facilitates our ability to provide Dairy Queen certified pure beverage grade CO2 everywhere they operate to deliver that great taste, bouquet, and sparkle that consumers expect in their fountain beverages.

“Through our own experience and those of our franchisees who have been supplied by NuCO2, we have come to appreciate the importance of their beverage grade CO2 in our soft drinks, and NuCO2’s commitment to excellent service, which is so important to us at Dairy Queen,” said Bob Hynick, Vice President of Concept Support Services. “NuCO2’s national footprint will assure our franchisees of consistent CO2 quality throughout our organization, and our customers of delicious drinks. We are truly pleased to designate NuCO2 as our preferred supplier.”

As part of the long-term agreement, NuCO2 will develop a website with Dairy Queen listing contacts, program specifications and a simplified ordering process. Dairy Queen will promote NuCO2’s program to Dairy Queen restaurants on its own website as well and also provide NuCO2 with opportunities to reach Dairy Queen through its World of Dairy Queen publication and at Dairy Queen national conventions.

Food service operators increasingly demand beverage grade CO2 that is certified pure and traceable. NuCO2 is the only company able to certify its CO2 pure to beverage grade

standards from the source to the door of both national chains and local customers alike. Through its centralized customer support center and nationwide service locations, NuCO2 provides the highest levels of customer service, quality solutions and value to the food service and hospitality industry 24 hours a day, seven days a week.

About IDQ

International Dairy Queen (IDQ), which is headquartered in Minneapolis, Minn., develops, licenses and services a system of more than 5,700 *Dairy Queen* stores in the United States, Canada and other foreign countries, offering dairy desserts, hamburgers, hot dogs and beverages. IDQ is a wholly-owned subsidiary of Berkshire Hathaway Inc., a company which engages in a number of diverse business activities. In 2001, IDQ launched a new concept called *DQ Grill & Chill*® that blends the best of the *Dairy Queen* brand's heritage with the most modern innovation in quick service food and design, featuring an all new expanded menu and newly designed restaurant interiors.

About NuCO2

NuCO2 Inc. is the leading and only national provider of bulk CO2 products and services to the U.S. fountain beverage industry. With service locations within reach of virtually all of the fountain beverage users in the Continental U.S., NuCO2's experienced professionals comprise the largest network of sales and support specialists in the industry serving national restaurant chains, convenience stores, theme parks and sports and entertainment complexes, among others. NuCO2's revenues are largely derived from the installation, maintenance and rental of bulk CO2 systems and delivery of beverage grade CO2, which are increasingly replacing high pressure CO2, until now the traditional method for carbonating fountain beverages. The technology offers consistent quality, greater ease of operation, and heightened efficiency and safety utilizing permanently installed on-site cryogenic storage tanks. NuCO2 provides systems and services that allow its customers to spend more time serving their customers. Visit the Company's website at www.nuco2.com.