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FOR IMMEDIATE RELEASE

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NUCO2 AND HOOTERS OF AMERICA SIGN MASTER SERVICE AGREEMENT

STUART, FLORIDA, February 6, 2006 -- NuCO2 Inc. (NASDAQ: NUCO), the largest supplier in the U.S. of bulk CO2 systems and services for carbonating fountain beverages, today announced that it has signed a master service agreement with Hooters of America, Inc., the Atlanta-based operator and franchiser of over 410 Hooters restaurants in 46 states, and 16 foreign countries. The agreement covers all domestic corporate stores and designates NuCO2 as the preferred supplier for its domestic franchised units.

Hooters has approximately 380 corporate and franchised locations in the U.S. and continues to expand domestically as well as internationally. NuCO2 currently serves all 117 of Hooters' corporate locations, and approximately 150 franchised restaurants.

"We are appreciative of our long standing association with Hooters, and this new master service agreement underscores, in our view, NuCO2's efforts and commitment to quality. We are gratified by this vote of confidence, and are pleased to have the opportunity to do our part in driving more store level soft drink sales and profits through great taste, bouquet, and sparkle in the fountain beverages," said Jack Wilson, Chief Customer Officer of NuCO2.

"Two things, among others, stand out about NuCO2, and the reasons we have entered into this agreement," said Kevin Vandiver of Hooters. "One is its national footprint, so that we can deal with a single supplier. And secondly is its commitment to providing beverage grade CO2 for our fountains. Hooters has built its reputation on providing excellent food in a fun atmosphere, and having delicious drinks contributes importantly to the dining experience."

About Hooters of America

Hooters of America, Inc. is the franchiser and operator of more than 410 Hooters restaurants in 46 states and 16 foreign countries. The first Hooters opened in 1983 in Clearwater, Florida. Hooters is well known for its brand of food and fun, featuring a casual beach-theme atmosphere, a menu that features seafood, sandwiches and Hooters signature chicken wings, and service provided by the All-American cheerleaders, the Hooters Girls.

About NuCO2

NuCO2 Inc. is the leading and only national provider of bulk CO2 products and services to the U.S. fountain beverage industry. With service locations within reach of virtually all of the fountain beverage users in the Continental U.S., NuCO2's experienced professionals comprise the largest network of sales and support specialists in the industry serving national restaurant chains, convenience stores, theme parks and sports and entertainment complexes, among others. NuCO2's revenues are largely derived from the installation, maintenance and rental of bulk CO2 systems and delivery of beverage grade CO2, which are increasingly replacing high pressure CO2, until now the traditional method for carbonating fountain beverages. The technology offers consistent quality, greater ease of operation, and heightened efficiency and safety utilizing permanently installed on-site cryogenic storage tanks. NuCO2 provides systems and services that allow its customers to spend more time serving their customers. Visit the Company's website at www.nuco2.com.

Statements contained in this press release concerning the Company's outlook, competitive position and other statements of management's beliefs, goals and expectations are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, and are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in or implied by the statements. With respect to such forward-looking statements, we claim protection under the Private Securities Litigation Reform Act of 1995. These risks and uncertainties include, but are not limited to, the ability of the Company to add new accounts, competition and future operating performance. The Company disclaims any obligation to update any forward-looking statement as a result of developments occurring after the date of this press release.

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