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FOR IMMEDIATE RELEASE

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**NUCO2 INC. COMMON SHARES TO BEGIN TRADING TODAY
ON NASDAQ GLOBAL SELECT MARKET**

Symbol Remains Unchanged

STUART, FLORIDA, November 27, 2006 -- NuCO2 Inc. (Nasdaq: NUCO), the largest supplier in the U.S. of bulk CO2 systems and services for carbonating fountain beverages, announced that effective today the Company's common shares will begin trading on the NASDAQ Global Select Market, a market tier that requires meeting the highest NASDAQ listing standards relating to market value, liquidity and earnings. The Company's symbol remains unchanged.

"This is certainly an important milestone for our Company," said Michael E. DeDomenico, Chairman and CEO. "We were pleased to receive notification of our inclusion in this select group of companies from NASDAQ, which reflects NuCO2's steady operating and financial progress, and our continuing commitment to excellence."

According to NASDAQ, inclusion on Global Select "is a mark of achievement and stature for qualified companies that are models of leadership and have met the highest listing standards of any market in the world." Companies qualifying for the NASDAQ Global Select Market make up approximately one third of NASDAQ listings and reflect the diversity of NASDAQ as a whole in terms of market cap and industry sectors.

About NuCO2

NuCO2 Inc. is the leading and only national provider of bulk CO2 products and services to the U.S. fountain beverage industry. With service locations within reach of virtually all of the fountain beverage users in the Continental U.S., NuCO2's experienced professionals comprise the largest network of sales and support specialists in the industry serving national restaurant chains, convenience stores, theme parks and sports and entertainment complexes, among others. NuCO2's revenues are largely derived from the installation, maintenance and rental of bulk CO2 systems and delivery of beverage grade CO2, which are increasingly replacing high pressure CO2, until now the traditional method for carbonating fountain beverages. The technology offers consistent quality,

greater ease of operation, and heightened efficiency and safety utilizing permanently installed on-site cryogenic storage tanks. NuCO2 provides systems and services that allow its customers to spend more time serving their customers. Visit the Company's website at www.nuco2.com.

Statements contained in this press release concerning the Company's outlook, competitive position and other statements of management's beliefs, goals and expectations are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, and are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in or implied by the statements. With respect to such forward-looking statements, we claim protection under the Private Securities Litigation Reform Act of 1995. These risks and uncertainties include, but are not limited to, the ability of the Company to add new accounts, competition and future operating performance. The Company disclaims any obligation to update any forward-looking statement as a result of developments occurring after the date of this press release.

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